

# Easter is Important

## It's important to be firing on all cylinders

- \*Powerful sermon
- \*Strong team
- \*Safe kids environment
- \*Great hospitality
- \*Harvest of souls

## Pre- Easter Sermon Talking Points

- \*Mention how expectant you are for souls to be saved.
- \*Mention power of a personal invitation.
- \*Share with the church who you are specifically praying for and inviting.
- \*Make it easy for people to invite their family or friends.

## Host a Work Day:

- \*Replace stained ceiling tiles.
- \*Pull weeds from around the signs and buildings.
- \*Put a fresh coat of paint on the parking stoppers.
- \*Clean all the kids toys.
- \*Tape down all the wires that look like spaghetti.

## Social Media Presence

- \*Get your Easter Graphics package designed.
- \*Update your Facebook cover photo.
- \*Update your church's homepage.
- \*Build out different photos and graphics to share leading up to Easter Sunday.
- \*Delete old or irrelevant picture from the internet.
- \*Update Google accounts to make sure all information is updated and correct.

## Host a Work Day:

- \*Replace stained ceiling tiles.
- \*Pull weeds from around the signs and buildings.
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- \*Clean all the kids toys.
- \*Tape down all the wires that look like spaghetti.

## ...but what happens after Easter?

- \*Who follows up with who?
- \*How soon should you reach out?
- \*Do we have something to invite them back to?
- \*Did we capture everyone's information correctly?
- \*How do we get people to stay and be connected?

## What you do after Easter is just as important!

