Online Giving



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Online Giving

Most churches have found that their congregants prefer to give online and have added Online Giving to their websites and church apps. Although it can seem daunting it's actually really easy to do and can increase your churches weekly income.

What you need to set up Online Giving

Bank Account and Routing numbers for the account that you want funds deposited into.

Tips for Collecting Online Donations

- 1. Add a DONATE Button on your website if you have one. It should be in a prominent place and preferably on every page.
- 2. Collect donations by email. Send emails to your givers and include a link to your online giving portal.
- 3. Add Online Giving to your Facebook Page.
- 4. Send a link to your Online Giving Portal by text message to your givers.

<u>tithe.ly</u>

tithe.ly is designed for churches and allows you to set up more than just a one-time payment. Tithe.ly makes daily deposits, allows for auto-recurring giving, text giving and allows for the giver to cover the transaction fees. There are five ways to give on Tithe.ly.

tithe.ly has four different plans for churches.

- 1. Church Giving Plan
 - Mobile giving
 - Online giving
 - Cash/Check gift entry
 - Event registration
 - Debit, Credit and ACH/Bank Payments

The Church Giving Plan has \$0 set up cost and only charges 2.9% + .30 per transaction.

If you need more, you can choose from their other three plans.

Contact tithe.ly

Planning Center

Planning Center is widely used with churches with volunteer scheduling and more. Many do not know that they can also use them as a giving portal.

Planning Center allows you to designate where you want your payment to be applied. With Planning Center, givers do not have to set up an account to be able to give. You can donate online with any computer or mobile smart phone. Their <u>Informational</u> <u>video</u> is great to show all that planning center can do. You can add a "give" link to your web page and share with your givers.

Planning Center has six different giving plans based on the amount of givers you have each month.

- 100 donations a month cost \$14 a month plus processing fees
- 250 donations a month cost \$29 a month plus processing fees
- 600 donations a month cost \$59 a month plus processing fees
- 1250 donations a month cost \$99 a month plus processing fees
- 2000 donations a month cost \$149 a month plus processing fees
- Unlimited donations a month cost \$199 a month plus processing fees

Contact Planning Center

Faithlife Giving

It's a cinch to set up recurring gifts, which means you'll have a more predictable budget. Plus, donors can choose to cover the transactional fee themselves, freeing up funds to invest in your ministry. Faithlife offers

- Mobile-friendly giving through your church website and the Faithlife app
- Prominent giving button on your church website
- Login-free giving

They offer recurring donations, multiple funds and even giving statements. Here is a <u>great video</u> with lots of information.

Faithlife has two Online Giving Plans

- Standard Plan is \$0 monthly and has 2.99% +.30 Processing Fees for Credit/Debit Cards and 1.0% + .45 ACH/eCheck.
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- Premium Plan is \$44.99 monthly and has 2.99% +.30 Processing Fees for Credit/ Debit Cards and 1.0% + .45 ACH/eCheck.
- COVID-19 Alert Faithlife is waiving their \$44.99 a month fee. You get six months with no subscription fee!

Contact Faithlife

easyTithe

easyTithe's online giving platform provides your church with flexibility for collecting funds, simplicity for tracking and managing donations, and the support you need to grow a culture of generosity.

easyTithe is based on your church size and structure.

- Church Plant \$0 a month plus 3% + .39 per debit/credit cards
- Mid-Size Church \$29 a month plus 2.6% +.39 per debit/credit cards
- Large Church \$49 a month plus 2.09% +.39 per debit/credit cards

Contact easyTithe

PayPal

Pay Pal is one of the most widely used platforms for electronic payments. With PayPal you can add a DONATE button to your website or <u>share a link</u> to your congregation through email or text message.

If you are a verified charitable 501(c) (3) Organization and the funds you are receiving are coming from a Pay Pal Account then you pay 2.2% + .30 for each transition (in the U.S)

Contact PayPal at 1-888-221-1161